

Video(s) Theme:

What reaction do you want your video(s) to cause with your audience? What will motivate them to share the video(s)?:

Which day/date will you shoot your videos?
Will it be in conjunction with a studio event?

Who will be helping you set up and take the videos?

If interviewing people, who specifically will be your subjects?

Are You Doing a Video Batch?

If so, list each individual topic here:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Video Posting Schedule

List the date you'll post each video:

- Video #1: _____
- Video #2: _____
- Video #3: _____
- Video #4: _____
- Video #5: _____
- Video #6: _____